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MANCHESTER, ENGLAND...

June 20, 2000

REF: Harvey Lisberg

To Whom it may Concern:

For nearly 40 years now Harvey Lisberg's special talents have been at the heart of the music business tradition of Manchester, England.

From the days when he virtually invented modern management in the pop boom of the early 60's through to his nurturing of young writers and then creation of a second major band in the second stage of his career – 10CC – Harvey has led the way with his unique negotiating and musician-management skills.

In the 70's Harvey continued to work with his artists but increasingly turned his hand to live work. He saw the heyday of gigs and promotion coming; and made Kennedy Street one of the most powerful organisations in Europe, though still based, not in London, but in Manchester.

In the 90's Harvey's enthusiasm was undimmed and brought his very special "pop" talents – a remarkable mix of marketing savvy and the understanding of what makes a great pop song – to bear on a succession of new talents. In terms of the UK's music history there is really no one like Harvey, who has carried his specialist knowledge and experience through from the sixties beat boom to the third millennium, and hasn't lost one iota of his edge.

Anthony Wilson



(Factory Records, In The City, The Hacienda)

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